



WATKINS

FAMILY WINERY

Dear Wine Friends,

Watkins Family Winery is excited to announce the release of our 2005 Monte Rosso Vineyard Cabernet Sauvignon and our 2006 Lovall Hills Vineyard Syrah!

OUR VINEYARDS

The Watkins Family believes that vineyard location, climate, soil composition and slope are key factors in creating wines of extraordinary quality and distinction. Our vineyard sites were chosen because they have good sun exposure and enough warmth to fully ripen late red varieties every year. Equally important to quality winegrowing are rocky volcanic soils with slopes that provide good drainage. Grapevines that experience the proper amount of stress produce grapes that are smaller, more highly colored, thicker-skinned and intensely flavored. These vines are pushed to work harder, thus creating grapes with more concentration and a better sense of the place in which they were grown.

ABOUT THE NEW RELEASES

2005 Monte Rosso Cabernet Sauvignon

Monte Rosso Vineyard is one of the oldest and most celebrated vineyards in California. The beautiful red volcanic soils of Monte Rosso Vineyard rise to 1200 feet atop the southwest ridge of the Mayacamas Mountains. This famed vineyard has consistently grown spectacular Cabernet Sauvignon and Zinfandel since it was first planted in the late 1800's. Monte Rosso's combination of low-vigor well-drained soils and sunny mountain slopes produce wines of incredible depth, spice and concentration. Randall has made both Cabernet Sauvignon and Zinfandel from Monte Rosso Vineyard since 1999, and in 2003 he was awarded Sonoma County Winemaker of the Year for his sweepstakes winning Moon Mountain Monte Rosso Zinfandel. Our 2005 Monte Rosso Cabernet Sauvignon exhibits spicy blackberry, violets and licorice, resulting in a wine both rich in flavor yet finely balanced and elegantly styled.

2006 Lovall Hills Vineyard Syrah

Lovall Hills Vineyard is in Napa Valley – specifically located in the southern foothills of the Mayacamas Mountain Range, directly above the Carneros District. With its close proximity to San Pablo Bay and San Francisco Bay, Lovall Hills is considered to be a cool climate Syrah site. The best of both worlds for growing Syrah – hillside AND not too hot! This organically-farmed vineyard is planted to Syrah Clone 174, which often receives the highest ratings in Hermitage tastings. The grapes were fermented in 2 separate Tbin fermenters. Throughout the ten-day fermentation, the cap of grape skins was punched down three times daily, extracting intense color and elegant skin tannin. The wine was then aged in Remond and Boutes French oak barrels (40% new) for 21 months. This wine is deeply colored, with aromas of blueberries and violets, and has mouthwatering layers of plum, white pepper and roasted nuts.

We hope that you enjoy our new releases, we think that they are our best ever! Since research shows that people are spending less and drinking more with the current state of the economy, we are offering **FREE SHIPPING** and **20% off on case orders!** Orders ship when weather cools in October. Look for our next release of the Nuns Cliff Cabernet Sauvignon and the 2007 Zinfandel/Petite Sirah in the Fall.

Thank you!
Randall & Nichelle Watkins